

Interactive Data Corporation Expands Offerings for Global Wealth Managers

Increasingly frequent regulatory changes, escalating market data volumes, and the evolving role of financial advisors are just a few of the challenges that global wealth management institutions are facing in 2008. These issues, combined with the current market volatility and ongoing vendor consolidation, have caused many of these firms to redouble their efforts to deploy efficient and cost effective workstation offerings that more closely align with their market data usage profiles.

Although Interactive Data is best known for delivering premium end-of-day pricing and reference data, the company has made progress towards enhancing its offerings to include high-quality data and sophisticated tools that are designed for the front and middle offices at financial institutions. These offerings leverage Interactive Data's state-of-the-art ticker plant for all pricing and fundamental content, which can help with timely data delivery despite increases in volume.

Interactive Data also understands the issues that are faced by institutions in the global wealth management segment. For example, by properly defining their consumption patterns, firms can begin to conflate data. This is critical as wealth managers try to manage costs by working diligently to identify the appropriate level of data and tools that are needed by their internal users and by their clients.

With modular technology, flexible APIs, support for multiple operating systems and frameworks, the ability to integrate proprietary, derived and third party content, an easy-to-use entitlement system, and the availability of a private labeled solution to reflect an institution's own look and feel, Interactive Data can offer a broad range of solutions for key segments of the wealth management market, including:

Global Wealth Management – for these clients, Interactive Data offers a Java-based application that can be customized to meet a firm's proprietary requirements. This hosted solution is designed to meet the needs of portfolio managers, analysts and wealth managers who require access to premium fundamental content and analytics, as well as real-time and historical data. This offering can be tailored to support clients' specific data and workflow requirements.

Global Futures and Commodities Traders – Interactive Data provides a Windows®-based application that offers quotes, charts, news, and option analytics with content and functionality relevant to the commodity and energy markets.

North American Brokerage – Interactive Data offers these clients the option of a Windows-based solution or a hosted service, depending on what is best for their needs. These applications feature quotes, charts, news, and fundamental data that is designed for brokers, financial advisors and the



Interactive Data provides award-winning software programs that offer cost-effective market data and professional tools.

global wealth management segment. These offerings are optimized to help meet the needs of both smaller, regional offices as well as geographically diverse enterprise customers.

Interactive Data expects to continue to expand its offerings for the global wealth management segment, and will work closely with clients to better understand their requirements as the global financial markets continue to evolve.

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