

## Innovative Service Rates Both Stocks and Investors

# Motley Fool Introduces Ratings Game

The Motley Fool is a multimedia financial services company focusing on stocks, investing and personal finance that is dedicated to building a powerful investment community. When The Motley Fool decided to launch a new service dubbed Motley Fool CAPS, the company selected Interactive Data Managed Solutions to help build a web site for the service. Motley Fool CAPS monitors the predictions of stock pickers from among the community's members and ranks the most successful based on their recommendations. The service is designed to help identify the best investors as well as the best stocks and the best times to buy them.

In tackling the project, the biggest challenge for The Motley Fool was to create a web site that would integrate its own proprietary data with additional licensed content sets. The Motley Fool was also looking for a partner that would work with their company to develop tools and services designed to meet the needs of its customers. After collaborating on these and other ideas with Interactive Data Managed Solutions, The Motley Fool selected them to help build the interactive portal site.

The new site allows members to offer predictions as to whether stocks will outperform or underperform the S&P 500 within a pre-determined time-frame. Once members have provided their ratings, The Motley Fool then evaluates each member's predictions and an 'accuracy percentage' and 'score' is given which determines each member's overall CAPS ratings. The stocks also receive CAPS ratings indicating members' predictions relative to the S&P 500.



# Hello, Fool! | Login

## Managed Solutions for Motley Fool

- Complete aggregation and implementation of all data sets
- Collaborative development of tools and services for target audience
- Hosted content suite that supports and facilitates end-user decisions

More information about solutions and services for customized information systems featuring financial data, analyses, and news for financial service providers and media portals:

[www.interactivedata-ms.com](http://www.interactivedata-ms.com)

## About The Motley Fool

The Motley Fool is a multimedia financial services company focusing on stocks, investing and personal finance that is dedicated to building a powerful investment community.

Interactive Data managed the integration and implementation of all data sets and provided a suite of content and tools, including charts, quotes, SEC filings, ratings and profiles, designed to support and facilitate CAPS users' assessments. Interactive Data also integrated The Motley Fool's proprietary CAPS ratings into the offering and supplied an XML API for quote data.

**Stock Screener**

Welcome to our new CAPS screener! You can now screen for stocks using CAPS intelligence and traditional financial metrics.

We're still making numerous changes and improvements to this screener, but we wanted to go ahead and let you play around with it.  
[Please report bugs or feature requests.](#)

**Company Key Stats View**

**Current Parameters** [Edit Criteria](#)

Market Capitalization 100000000 - 10000000000	Caps Rating All on 2008-06-02	Sector Health Care
--	----------------------------------	-----------------------

Screener Criteria View (1 - 20) 104 records returned. [Download to spreadsheet](#)

Symbol	Company Name	Current CAPS Rating	Sector	Price	Market Cap.	Avg. Monthly Vol.
ABII	Abraxis Bioscience, Incorporated (New)	★★★★★	Health Care	66.25	2.65B	3,528.83
EYE	Advanced Medical Optics Incorporated	★★★★★	Health Care	23.14	1.41B	156,043.67
ALXN	Alexion Pharmaceuticals, Incorporated	★★★★★	Health Care	70.10	2.69B	151,188.33
ALKS	Alkermes, Incorporated	★★★★★	Health Care	12.16	1.16B	217,063.50
ALNY	Alnylam Pharmaceuticals Inc	★★★★★	Health Care	28.24	1.15B	100,532.00
ALO	Alpharma Inc.	★★★★★	Health Care	25.03	1.11B	157,930.67
AMED	AMEDISYS, Incorporated	★★★★★	Health Care	50.30	1.33B	90,406.00
AMMD	American Medical Systems Holdings Inc.	★★★★★	Health Care	15.03	1.09B	161,223.83
AGP	AMERIGROUP Corporation	★★★★★	Health Care	27.21	1.46B	160,820.50
AMLN	Amylin Pharmaceuticals, Incorporated	★★★★★	Health Care	31.33	4.29B	411,167.17
APPX	APP Pharmaceuticals, Incorporated	★★★★★	Health Care	13.24	2.12B	51,816.00
ARTC	Arthrocare Corporation	★★★★★	Health Care	44.81	1.19B	171,928.50
AUXL	Auxilium Pharmaceuticals, Inc.	★★★★★	Health Care	31.53	1.30B	115,761.33
BRL	Barr Pharmaceuticals, Inc.	★★★★★	Health Care	43.11	4.66B	237,226.83
BMRN	BioMarin Pharmaceuticals Inc	★★★★★	Health Care	37.70	3.72B	330,709.00
BVF	Biovail Corp	★★★★★	Health Care	11.61	1.87B	146,375.50
BKD	Brookdale Senior Living Incorporated	★★★★★	Health Care	26.12	2.67B	140,731.67
BCR	C.R. Bard, Inc.	★★★★★	Health Care	91.11	9.05B	138,461.50
CEPH	Cephalon, Inc.	★★★★★	Health Care	68.06	4.61B	275,812.00
CRL	Charles River Laboratories International, I	★★★★★	Health Care	64.57	4.40B	128,851.00

[Next 20 Results >](#)

"Interactive Data has proven to be a great asset in providing tailored solutions to our audience," said John Keeling, the SVP of Community Intelligence at The Motley Fool. "For example, through our relationship we have developed a unique stock screener that combines Motley Fool community intelligence with fundamental financial analysis. Interactive Data will work with us to customize our services, and that's the type of strategic relationship we need."

At press time, over 118,000 members had made at least 2,595,000 recommendations on over 5,450 stocks since the service was launched in October 2006.

#### Product Modules:

- PrimePortal – Equities Suite, Funds Suite, Options & Futures Suite
- PrimeDeveloper – XML API

#### Content Scope:

- Delayed quotes and charts
- Financials, earnings, and ownership data
- Stock screener
- Corporate actions and company profiles
- Industry sector and peer groups information
- SEC filings
- Options
- Mutual funds

Interactive Data Managed Solutions

Frankfurt ■ Helsinki ■ London ■ Madrid ■ Milan ■ New York ■ Paris ■ Zurich  
[www.interactivedata-ms.com](http://www.interactivedata-ms.com) ■ [info-ms@interactivedata.com](mailto:info-ms@interactivedata.com)



Interactive Data