



Essential Equities Service

Reduce New York Stock Exchange market data volumes by up to 85 percent

Annual growth rates in market data volumes from the New York Stock Exchange are rapidly increasing. For firms that find dealing with the large volumes to be expensive and time consuming, Interactive Data is introducing the Essential Equities Service.

The Essential Equities Service is designed to help reduce bandwidth required to take in the full NYSE datafeed by up to 85 percent. The service mitigates the large amount of traffic from quote updates by sending out only one update each second for quotes. All trade data is delivered in real time.

The Essential Equities Service is designed for clients that do not require every tick of data, including firms that use the data for portfolio pricing, websites and workstations. The service is designed to mitigate NYSE volumes in the following ways:

- **One second quote mitigation:** A very active instrument may receive hundreds of quote updates each second and only an algorithm can take advantage of these movements. Providing only one quote update each second will eliminate over three quarters of the updates generated by the NYSE.
- **Composite instrument only:** The composite record provides the Best Bid Offer (BBO) for any given instrument. The Essential Equities Service delivers this but eliminates updates from regional exchanges that are off the BBO.
- **Exchange administration and control messages:** These are removed to reduce message size and traffic.

About Interactive Data

Interactive Data Corporation (NYSE:IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia.

Interactive Data's Real-Time Services business is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data include PlusFeed, a consolidated, low latency datafeed. Also managed as part of this business is Interactive Data's Managed Solutions business, a leading provider and operator of customized financial market information systems.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

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