

PrimePortal

For Private Banking

To Help Increase Efficiency
in Wealth Management

Retail Banking

Private Banking

Online Brokers

Issuers

Asset Managers

Media Portals

Exchanges

Efficiency and Quality in Private Banking

Banks are faced with the ongoing challenge of combining efficiency and quality in wealth management to meet the requirements of their discerning clientele. A customised, web-based financial information system can help meet these requirements and illustrate to customers the professionalism of their asset management partner, whilst simultaneously optimising the advisory process.

As a private bank your aim is to meet the needs of upscale private customers with a comprehensive wealth management approach by providing:

- The ability to enable your investment advisors to provide comprehensive customer service through enhanced data integration.
- High-quality reporting options that can be efficiently utilised for offshore customers.
- Automated report generation to relieve your advisors of administrative burdens and enhance transparency for your customers.
- Customers and advisors with the best functions that web-based financial information systems can supply.

Interactive Data's PrimePortal solution offers up-to-date international financial market data, sophisticated analytics, and visually appealing presentations of overviews and charts. Proprietary data can be seamlessly integrated into the application, whilst both advisors and customers can access web-based, attractively visualised reports. PrimePortal can be adapted to your IT environment, so that investor portfolios, information from customer relationship management (CRM) systems and internal messages can be seamlessly integrated into financial information systems. For example, you can link customer portfolio

research results to reporting, prepare the information in a transparent and user-friendly manner, and dispatch it via the Internet. Moreover, a PrimePortal solution offers your customers a personalised view of your information portal, including real-time data about the performance of portfolios and comprehensive background information on strategic and tactical asset allocation.

Interactive Data has longstanding experience in developing customised solutions for upscale private customers. Our financial information systems can be precisely tailored to meet your requirements, providing the optimal solution to help map your advising, investment, and reporting processes.

Success Factors for Private Banking

■ The Right Solution

A portfolio-centric approach enables your investment advisors to filter the entire spectrum of financial information related to an individual customer's portfolio according to specific criteria. Internal bank information and customer portfolio data can be seamlessly integrated.

■ The Right Data

A wide range of international data (real-time, delayed or end-of-day data) enables your investment advisors to obtain a complete overview of the financial markets. Reference data and background information help classify the current data. You decide the type and depth of data you need, in what frequency and from which financial markets.

■ The Right Visualisation and Analysis

Innovative, dynamic visualization can help retain the loyalty of readers who have an affinity for the Internet. Instead of gazing at static pages, readers can use interactive functions to compare several securities. Charts and other graphic illustrations can add to the site's appeal.

■ The Right Documentation

PrimePortal can help with the documentation of the advisory process. In addition, you can supply your customer with up-to-date performance reporting online at any time.



Your Financial Information System: Comprehensive and Innovative

Interactive Data develops customised PrimePortal solutions built on web-based software modules, using a wide range of content, and specific customer requirements.

In order to implement your customised PrimePortal solution quickly and cost-efficiently, Interactive Data uses an open market data platform as a technical foundation. The Market Data Gateway draws from numerous sources to compile market data on different security classes and distributes it as standardised data to financial information systems; also providing basic functionalities such as search and sorting functions. A variety of standard functions are available in a number of product suites, to allow efficient development. Your user interface can be customised to meet your individual requirements.

Contribution Suite

The Contribution Suite lets you seamlessly integrate your internal bank content into the financial information system. Your product information and research results are directly linked to the available market data and detailed security data, and not just attached as data sheets.



Portfolio

The portfolio solution is the core of a modern financial information system. The portfolio solution package from Interactive Data offers a professional analytics tool that supports customer advising processes and investment decisions, and complies with the current regulatory framework.

Alerting

The alerting function complements the options provided by the portfolio solution. Your financial advisors and customers are automatically notified of relevant events via SMS, e-mail or online messages.



Securities Suites

We supply information, such as fundamental data and key figures, via our security class-specific suites. These suites are designed to supplement the streaming packages which provide access to real-time, delayed or end-of-day quotes and news.

- Equity Suite
- Bonds Suite
- Options & Futures Suite
- Funds Suite
- Retail Derivatives Suite

Asset calculators and other professional analytical tools complement the offering.

Three Steps to Your PrimePortal Solution

Interactive Data can assist you on each step towards your customised PrimePortal solution, whilst operating and maintaining your financial information system.



Define

We can help you to compile the necessary tools for your financial portal by selecting the required information and functions to suit your strategy and advising philosophy. We are continuously developing our product range so that we can optimise the mapping of dynamic financial markets at any time.



Develop

We develop your customised solution, adapt it to your IT infrastructure and connect it to your customer relationship management system or your application for portfolio management.



Operate

Once your solution is live, we continue to support you. We host your financial information system in our data centres, and our customer support department will be glad to assist you with any queries that may arise.



A Trusted Provider of Financial Information Systems

The development of a financial information system calls for specialist expertise, whilst the operation of this business-critical application also poses its own special set of requirements, particularly if the application is designed to operate in the dynamic and often volatile financial markets.

Our technical know-how and financial market expertise will also be at your disposal whilst operating your PrimePortal solution. We will help you keep your financial market information system up-to-date at all times with the latest market trends. The computer centres from which we run your solution adhere to high security and availability requirements. In addition to this, we will also be glad to provide in-house hosting and operating concepts to meet your individual security standards.

Security and Certification

Application security is crucial to our security procedures (which form part of our Sarbanes Oxley compliance programme) and include the daily analysis of security reports and regular internal and external threat and vulnerability assessments. Interactive Data deploys a high-availability network infrastructure with a layered and segmented security/firewall architecture. Our security standards are subject to regular monitoring, including audits.

Service

PrimePortal customers can be supported in various languages. The web-based Starboard ticket system lets you view all enquiries at a glance, you can also call our customer support department directly.

Hosting

We operate your PrimePortal solution according to your requirements. Our hosting offering encompasses basic services such as software licenses as well as transfer volume and bandwidth quotas. For larger web solutions, our systems are scalable and will automatically provide the desired capacity at any given time.

Efficiency and Quality Combined in a PrimePortal Solution

Numerous financial institutions in Europe and the US are successfully deploying PrimePortal solutions from Interactive Data in private banking environments. The advantages include:

- Comprehensive advisory and customised applications
- Optimal mapping of advising, investment and reporting processes
- Easy-to-use applications
- Comprehensive range of data from the international financial markets
- Seamless integration of proprietary product and research information
- State-of-the-art tools for chart analysis, retrieval of relevant financial information, and portfolio monitoring
- Compliance with the latest regulations (e.g. MiFID)
- Cost savings through managing data usage down to the individual user level
- Flexible market data platform as the basis for quick and cost-efficient implementation
- Hosted solutions with high security and availability standards



If you would like to combine efficiency and quality in wealth management with a PrimePortal solution, please do not hesitate to contact us.

About Interactive Data

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia.

Interactive Data's Managed Solutions business is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency digital datafeed.

For more information about Interactive Data and its businesses, please visit www.interactivedata.com.

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